ANCHORS BAY PD — SECONDARY CASE FILE

THE INFLUENCER

DESIGNED FOR
KS3 & KS4 Secondary

CASE OVERVIEW

The Influencer is a secondary-level murder investigation set in the fictional coastal town of Anchors Bay. A rising social media star, Lila Verve, is found dead under suspicious circumstances, and the initial story does not hold up. Students work stage by stage to build a defensible timeline, assess credibility, and test competing theories against the evidence as new information is revealed. The case supports KS3 and KS4 literacy by strengthening inference, sequencing, source evaluation, and evidence-based writing. Reading becomes purposeful because every statement, log, message, and report helps students move from suspicion to proof.

HOW IT WORKS

1
Open the Stage
Release stage one in your portal and share the evidence with your class.

2
Read, Discuss, Complete
Students analyse documents, take notes, and justify conclusions in writing.

3
Unlock Next Stage
Release new evidence when ready. Each stage tightens the case.

PERFECT FOR

ENGLISH
KS3 & KS4 Literacy
A staged case file that strengthens inference, explanation, and evidence-based writing. Run it as a unit or as shorter lessons.

CROSS-CURRICULAR
PSHE, Ethics & Critical Thinking
Students practise separating performance from proof: credibility online, digital footprints, bias, and how narratives form around high-profile incidents.

LIBRARY
Reading for Pleasure (Teens)
A mystery format that hooks students who don't usually choose to read. Great for small groups and clubs.

ENRICHMENT
Clubs & Intervention
Designed for collaboration: students build case notes, test hypotheses, and practise structured reasoning.

WHAT'S INCLUDED

Full Case File
Realistic documents and exhibits organised into stages for a structured investigation

Facilitator Guidance
Teacher notes plus task answers so you can guide discussion and keep momentum

Teaching Guidance
Structured activities targeting inference, sequencing, and evidence-based writing

Task Sheets
Printable sheets for annotation, case notes, and structured written responses

Extension Activities
Extra challenges for clubs, deeper projects, and higher-level reasoning tasks

Secure Portal Access
Everything organised online with stage-by-stage release controls

One-off purchase. No subscriptions.
Buy once, then run the case year after year. Use it with as many groups as you want, whenever it fits your timetable.

∞ Reuse year after year · Any number of groups · Print what you need · Secure portal delivery

Access anywhere online · Download and print freely · Reuse year after year